



Smart Licensing for Cisco Software

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Cisco Software Licensing is now “Smart”

Software Licensing Today



Limited View
Customers do not know what they own.



PAK Registration
Manually register each device.



Device-Specific
Licenses are specific to only one device.



Locked
Use only what you paid for.



Smart Software Licensing



Complete View
Software, services, and devices in easy-to-use portal.



Easy Registration
No PAKs. Easy activation. Ready to use.



Company-Specific
Flexible licensing. Use across devices.



Unlocked
Add users and licenses as needed.

Automated Provisioning | Efficient Consumption | License Portability

Accessing Cisco Software Licenses

Set up Smart Account

Establish Account | Set up virtual account/users/group/access levels

Type of License >

Use this tool >

To do this >

If you have PAK Licenses

LRP

- Generate license
- Port licenses
- Convert hybrid to smart
- Reassign to different virtual accounts/user/device/access

If you have Smart &/or Hybrid Licenses

CSSM

- Generate token
- Covert hybrid to smart
- Reassign to different virtual accounts/users/device/access
- Portability & node lock

If you have an Enterprise Agreement

EA Workspace

- Generate token
- Reassign to different virtual accounts/users/device/access
- Portability & node lock

If you have RTU Licenses

Customer System

- Locally manage software license on customer system

Smart Accounts are foundational to managing all software licenses

Smart Account Types



Customer Smart Account

- Where licenses are deposited and managed
- Can be managed by customer directly, designated VAR or authorized party through CSSM or LRP



Partner Holding Account

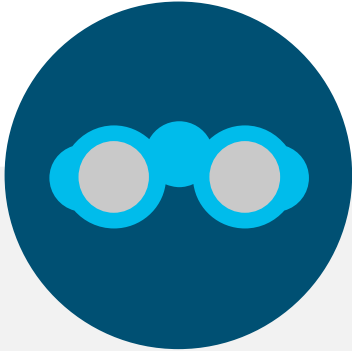
- Partner or reseller store smart enabled products temporarily, before depositing them into an end customer Smart Account.
- **Note:** It is recommended that partners deposit licenses directly into the Customer Smart Account because licenses can only be consumed in the Customer Smart Account

Virtual Accounts

(Organize by business unit, product type, geo, etc.)



Benefits to the Customer



Visibility
of Cisco software
licenses in your
company for better
compliance.



Centralized software
license management
to improve asset
utilization.



Cost effective. Reduce
costs and improve ROI
by informing purchasing
and renewal decisions.

Easy | Fast | Free

Smart License Requirement

Switching, Routing (9K Platform)

A Smart Account is required for license activation (starting with the Cat9200 Enterprise Network release)

Coming Soon!

Wireless, Data Center, Collaboration, & Security.

56%

of Cisco products are already Smart License Enabled

See the list of Smart Enabled Product Families with Smart/Legacy & Minimum Version

[Here](#)

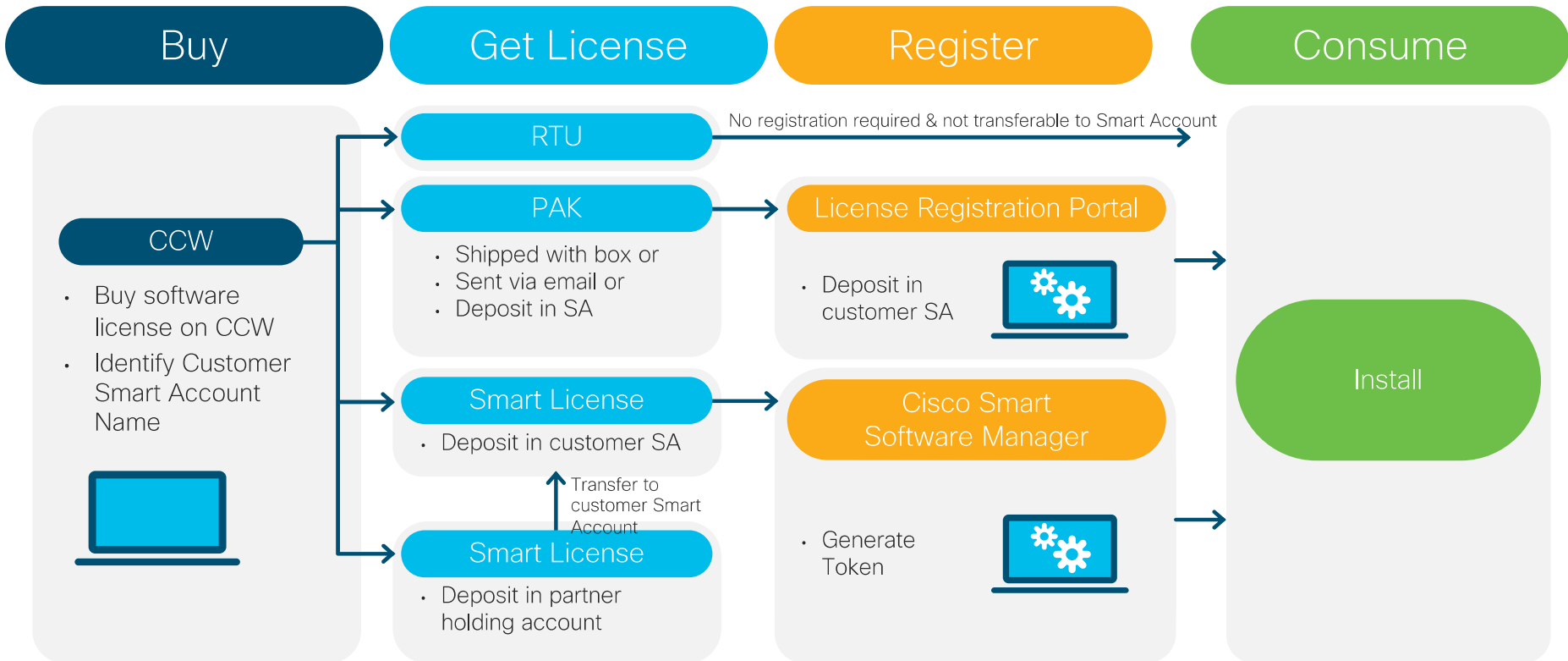
See full list of orderable Smart Licensing Products

[Here](#)

The Smart Licensing Product Roadmap is available

[Here](#)

How to Deploy Licenses



Three Options to Register



Direct

- Cisco product sends usage information directly over the internet. No additional components are needed



Satellite

- Cisco products send usage information to a locally installed satellite.
- Periodically, exchange information with Cisco to keep satellite sync.
- This synchronization can occur automatically in connected environments or manually in disconnected environments



Offline

- Use copy/paste information between product and Cisco.com to manually check in and out licenses.
- Functionally equivalent to current node locking, but with Smart License tracking